

A new, easy way for Oregonians to save, coming soon

August 17, 2017
Presentation to the Connecticut Retirement Security Authority Board of Directors
Lisa Massena, OregonSaves Executive Director - on behalf of Oregon State Treasury



## WHO & WHAT

#### Who's it for?

#### Don't have a retirement plan at work?



**OregonSaves** is for Oregonians 18 years and older who have reported income and who have no savings option at work.

#### **Estimates:**

600,000 Employer offers no plan

200,000 Employer offers a plan, not included

200,000 Self employed (opt-in)

Source: Boston College Center for Retirement Research, Market Research Report: Oregon Retirement Savings Plan, July 2016

### oregonsaves

- Standard savings rate: 5% - escalating by 1% a year – to 10%
- Standard investment path:
  First \$1,000 to Capital Preservation
  Saving over \$1,000 to a Target Retirement Fund based on your age
- Account type: Roth IRA

Automatic enrollment.
Save more, or less, or opt out.
Change investments. Change jobs.
Your money is always yours.

#### Easy, and flexible

#### Additional elections

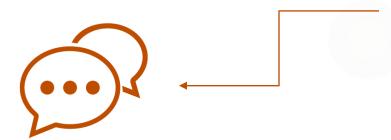
- Save more, or less
  - Any dollar amount or whole % up to Federal annual limits
- Choose your investments from a focused menu:
  - Capital Preservation
  - Target Retirement Series 11 funds at 5 year increments
  - Growth (S&P 500 Index)
- Choose your IRA
  - Traditional IRA as an election, beginning 2019

### HOW IT WORKS

#### How will it work?



For participating workers, Employers **automatically deduct** a portion of worker pay



The program communicates directly with the worker about options and performance



Savings are invested in a low-fee Roth IRA account that belongs to the worker, with the goal to grow in value over time.



Workers can take their savings with them wherever they go and now have access to money for retirement

#### What do I need to do?



#### **Employers**

- If you have a retirement plan, confirm your exemption
- If you don't, register for OregonSaves and provide employee data
- Make payroll deductions for those that participate
- Keep track of what was paid



#### **Employees**

- You do not need to do anything to enroll and start saving
- You can make choices about:
  - Saving more or less
  - Choosing a different type of investment
  - Opting out

#### OregonSaves Pilot 1 – Small Business



"Overall, it's been a smooth, user-friendly process to get the accounts established and the supplemental materials have been helpful in introducing the program to our employees."

-Sarah, Square Deal Lumber

"I don't know why everybody isn't doing this."

-Cassy, Amani Center

"Well, that was pretty painless."

-Judy, Traffic Detection

Feedback from Pilot 1 used to improve the process and system, prioritizing enhancements we want in place before Pilot 2.

## HOW WE GOT HERE

#### **Key Phases**

- Bill signed into law June 2015
  Board appointed / Executive Director hired / Timelines set 4Q 2015
- Market & Feasibility Analysis / Program Design 1H 2016
  Procured analysis and consulting support
  Significant expert and public engagement in the process
- Prepare to Develop the Program 2H 2016

  RFP Program Administration & Investments

  Initiate Rulemaking / Continue proactive outreach 'Groups of Groups'
- Develop & Prepare to Implement 1H 2017
  Finalize Design / Select Investments / Develop 'Identity' / Communicate Close work with Program Administrator & Legal Counsel
- Pilots and Phased implementation 2H 2017
  Platform & materials testing, observed & supported registrations Pilot 1
  Graduating to more employers, more automation, phone support

# Let's talk about Money

#### **Financial Considerations**

#### Key decision points

- Participant costs
  - % of assets, flat dollar fee, or combination
- Program startup costs & funding sources
  - Are feasibility analysis assumptions still valid and aligned with expected program design
  - Sources of startup funding: State GF loan, Provider, Private sector?
- Program operating costs & breakeven
  - Resourcing and funding through breakeven
  - Repayment of loans, if any

Source: Boston College Center for Retirement Research, Market Research Report: Oregon Retirement Savings Plan, July 2016



#### Thank you.

www.oregon.gov/retire

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